

Ventas por Marcas -Unidades-

Hasta..... MARCAS	30-Nov-14 Unidades	30-Nov-13 Unidades	Incremento %
BRANIFF (cig)	240.326.806	271.899.490	-11,61%
COBURN (cig)	205.413.760	260.568.071	-21,17%
CALYPSO (cig)	152.254.064	150.209.030	1,36%
ROLL'S (cig)	125.799.808	114.656.386	9,72%
SILVERADO (cig)	125.467.800	81.449.400	54,04%
AMIGOS (cig)	121.450.822	141.864.571	-14,39%
DUCADOS (cig)	112.091.260	137.165.524	-18,28%
BULLBRAND (cig)	106.288.260	84.648.090	25,56%
FARIAS (cig)	100.691.969	105.659.168	-4,70%
CHESTERFIELD (cig)	74.782.220	35.920	208091,04%
CALYPSO	61.024.329	66.107.913	-7,69%
H.W. CAFÉ CRÈME (cig)	56.564.910	57.750.805	-2,05%
PANTER (cig)	45.304.000	46.278.872	-2,11%
AL CAPONE (cig)	44.693.686	48.110.272	-7,10%
JOCKEY (cig)	41.675.544	17.535.274	137,67%
AGIO (cig)	34.030.320	35.055.765	-2,93%
SALSA (cig)	30.514.260	33.811.000	-9,75%
VEGAFINA (cig)	28.809.720	29.658.527	-2,86%
REX (cig)	28.209.460	34.872.340	-19,11%
BREAK (cig)	28.060.600	21.366.800	31,33%
LA PAZ (cig)	23.778.699	24.065.878	-1,19%
EL GUAJIRO	21.786.497	22.774.322	-4,34%
TRABUCOS	21.525.987	23.190.280	-7,18%
CLUBMASTER (cig)	20.736.420	21.283.380	-2,57%
LA DALIA	19.498.873	20.368.876	-4,27%
BRAVO (cig)	17.432.140	23.898.770	-27,06%
L&M (cig)	16.581.693	45.193.336	-63,31%
FARIAS	13.165.891	15.824.083	-16,80%
VICTORIA (cig)	12.643.140	12.259.484	3,13%
DUX	11.535.820	13.221.668	-12,75%
NEOS (cig)	10.752.885	12.687.795	-15,25%
DANNEMANN MOODS (cig)	9.324.564	9.446.424	-1,29%
CANDLELIGHT (cig)	8.940.952	11.432.974	-21,80%
MONTECRISTO (cig)	8.768.104	7.909.380	10,86%
MONTE NEGRO	7.642.728	5.078.055	50,51%
ENTREFINOS (cig)	6.723.020	7.701.520	-12,71%
MINI DAVIDOFF (cig)	6.577.060	6.723.970	-2,18%
CORONAS (cig)	6.504.900	6.804.960	-4,41%
CALISTO (cig)	5.798.620	17.201.820	-66,29%
ISLEÑOS	5.269.015	5.342.861	-1,38%
PUNCH (cig)	5.214.800	5.332.580	-2,21%
VERELLEN	4.020.109	2.973.256	35,21%
LA DALIA (cig)	3.548.820	3.685.880	-3,72%
RESTO MARCAS	76.770.400	80.828.559	-5,02%
Totales	2.107.994.735	2.143.933.329	-1,68%